

HEART 2 MELODY SCHOOL TOUR

Music, Media & Creative Career Education Program

EMPOWERING STUDENTS THROUGH MUSIC, MEDIA & EDUCATION

PROGRAM OVERVIEW

The Heart 2 Melody (H2M) School Tour is an interactive educational experience designed to inspire middle and high school students through music, media, entrepreneurship, and creative career exploration.

Led by music industry professionals, artists, producers, creatives, and business leaders, the program introduces students to real-world opportunities within the entertainment, media, and creative economy while reinforcing confidence, communication, teamwork, and career readiness.

PROGRAM FOCUS AREAS

- Music + Math = Money
- Music + Reading = Voice
- Music Industry Career Exposure
- Media Production & Content Creation
- Entrepreneurship & Business Development
- Branding, Marketing & Social Media
- Confidence Building & Student Engagement
- Creative Career Pathways

WHAT STUDENTS EXPERIENCE

- Live Artist Performances
- Interactive Student Q&A; Sessions
- Behind-The-Scenes Music Industry Education
- Media & Content Creation Demonstrations
- Entrepreneurship & Business Discussions
- Creative Career Exploration
- Professional Development & Leadership Conversations
- Real-World Industry Insights

PROGRAM IMPACT GOALS

- 8–10 Schools Annually
- 4,000–5,000 Students Reached Annually
- 60–90 Minute Educational Experiences
- 5–10 Industry Professionals Per Event
- Baltimore Area Pilot Initiative

WHO WE SERVE

- Public Schools
- Charter Schools
- Private Schools
- Youth Development Organizations
- Community Centers
- Educational Conferences
- Nonprofit Organizations

PARTNERSHIP OPPORTUNITIES

Heart 2 Melody welcomes partnerships with schools, media organizations, community organizations, corporate sponsors, nonprofit partners, and foundations to expand access to creative career education and positive youth development opportunities.

ABOUT HEART 2 MELODY

Heart 2 Melody Records LLC is a Baltimore-based entertainment and media company specializing in artist development, educational programming, media production, live events, and community engagement initiatives.

As a Veteran-Owned Entertainment & Media Company, H2M is committed to using music, media, and entrepreneurship to create meaningful opportunities that empower students and strengthen communities.

CONTACT

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WHERE EMOTION MEETS SOUND