



H2M SCHOOL TOUR

Music, Media & Creative Career Education Program

EMPOWERING STUDENTS THROUGH MUSIC, MEDIA & EDUCATION

ABOUT THE PROGRAM

The Heart 2 Melody School Tour is an interactive educational experience designed to expose middle and high school students to opportunities in music, media, entrepreneurship, technology, and the creative economy.

MISSION

To inspire, educate, and empower students by connecting classroom learning with real-world opportunities in music, media, business, and entrepreneurship.

PROGRAM FOCUS AREAS

- Music + Math = Money
- Music + Reading = Voice
- Music Industry Career Exposure
- Entrepreneurship & Business
- Media Production & Content Creation
- Branding, Marketing & Social Media
- Creative Career Pathways
- Confidence Building & Student Engagement

PROGRAM IMPACT GOALS

- 8–10 Schools Annually
- 4,000–5,000 Students Reached Annually
- 60–90 Minute Interactive Educational Experiences
- 5–10 Industry Professionals Per Event
- Baltimore Area Pilot Initiative

WHAT STUDENTS EXPERIENCE

- Live Artist Performances
- Interactive Q&A; Sessions
- Music Industry Career Exploration
- Entrepreneurship Discussions
- Media Production Demonstrations
- Creative Career Exploration
- Leadership & Professional Development Conversations

WHO WE PARTNER WITH

- School Districts
- Public, Charter & Private Schools
- Media Organizations
- Community Organizations
- Corporate Sponsors
- Foundations & Nonprofit Partners

ABOUT HEART 2 MELODY

Heart 2 Melody Records LLC is a Baltimore-based, Veteran-Owned Entertainment & Media Company specializing in artist development, educational programming, media production, live events, and community engagement.

CONTACT

Tavon Richards, COO
www.heart2melody.com/school-tour

contact@heart2melody.com
443-414-9893

WHERE EMOTION MEETS SOUND